

Paris, October 25th, 2021

Patrick Rouvillois appointed Head of the Natixis Corporate & Investment Banking Tech Hub

Patrick Rouvillois is appointed Head of the Natixis Corporate & Investment Banking (Natixis CIB) Tech Hub. He will take up his new role today, Monday October 25th, based in Paris and reports to Alain Gallois, Global Head of Advisory & Coverage and Head of EMEA.

Natixis CIB created the Tech Hub to bring together its teams' expertise on the subject and support its clients in adapting their businesses through technology, whether they are tech specialists or not. Through its Tech Hub, Natixis CIB will develop financing solutions and capital raising to help clients achieve their development ambitions in the digital and new technology spheres.

Alain Gallois said: *"The creation of a Tech Hub allows us to respond to our clients' priorities as they make the challenging digital transition whilst also addressing environmental and social concerns, key challenges faced by all sectors of the economy. The appointment of Patrick Rouvillois, with his diverse career spanning almost 30 years in the digital and technological sectors, reflects our aim to accompany our clients on their path towards a technological transition. We must turn the digital challenge into an investment priority."*

Biography

Patrick Rouvillois started his career in San Francisco, working as a research engineer on climate change and cloud computing. After a first experience in advising where he participated in the creation of Cegetel, he joined Vivendi Universal in 2002 to develop and then restructure tech start-ups. In 2005, he directed the product marketing and then the consumer marketing of Orange in London. In 2008, he became the Executive Director of Carrefour, in charge of marketing, e-commerce and market services. In 2012, he internationally launched the tech activity of the Barnes and Noble, Nook. In 2015, he joined the Boston Consulting Group as the Associate Director of BCG Digital Ventures. In 2020, he joined the Edenred group where he worked as the CEO of Innovation in Asia-Pacific and was a member of the Executive Committee.

For 30 years, Patrick has worked in the digital and tech industries, launching and transforming new companies. He studied at both Mines Paris Tech and the Sorbonne University.

About Natixis

Natixis is a French multinational financial services firm specialized in asset & wealth management, corporate & investment banking, insurance and payments. A subsidiary of Groupe BPCE, the second-largest banking group in France through its two retail banking networks, Banque Populaire and Caisse d'Epargne, Natixis counts over 16,000 employees across 36 countries. Its clients include corporations, financial institutions, sovereign and supranational organizations, as well as the customers of Groupe BPCE's networks. Natixis has a solid financial base with a CET1 capital under Basel 3⁽¹⁾ of €12.4 billion, a Basel 3 CET1 Ratio⁽¹⁾ of 11.5% and quality long-term ratings (Standard & Poor's: A / Moody's: A1 / Fitch Ratings: A+).

⁽¹⁾ Based on CRR-CRD4 rules as reported on June 26, 2013, including the Danish compromise - without phase-in. Figures as at 30 June 2021

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